

# CORDY WONG

## DESIGNER CUM CONTENT CREATOR

I'm a graphic designer and content creator with 5 years of experience, known for being independent, responsible, and always on time. I thrive on challenging projects, bringing them to life with bold, creative energy—whether it's crafting visuals or producing engaging content for social platforms. I'm always exploring new styles, tools, and technologies to level up my communication skills and stay ready for whatever big shifts the creative world throws next.

D.O.B : 15 June 1998

Gender : Female

Religion : Buddha

Nationality : Malaysian

Language : English, Mandarin, Cantonese, Malay



## CONTACT



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PORTFOLIO  
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Bandar Tun Hussein Onn

## EDUCATION

### Master of Business Administration

Universiti Tunku Abdul Rahman

2020 - 2023

CGPA : 3.3

### Bachelor of Arts (Hons)

#### Graphic Design and Multimedia

Universiti Tunku Abdul Rahman

2017 - 2020

CGPA : 3.2

## SOFTWARES

### Graphic Designing

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Acrobat DC, Canva, Meitu

### Video Editing

Adobe Premiere Pro, Capcut, Canva, Meitu

### AI Tools

Adobe Firefly, Capcut AI, Canva AI, Pixelcut AI, Freepik AI Suite, ChatGPT, Google AI Studio, Deepseek

### Digital Marketing

Meta Ads Manager, Meta Business Suite

### Microsoft

Microsoft Word, Microsoft PowerPoint, Microsoft Excel

## WORK EXPERIENCE

### AH ONLINE SDN BHD

GRAPHIC DESIGNER CUM CONTENT CREATOR

2024 - Present Full-time position

As a graphic designer, coordinate with the marketing team and supervisor to manage printed materials such as brochures, posters, catalogs, merchandise, and product packaging, as well as digital assets like social media post designs, website banners, and E-commerce platform visuals. As a content creator, conceptualize and produce engaging multimedia content including videos, reels, product showcases, and promotional campaigns for various social media platforms (e.g., Instagram, Facebook, XiaoHongShu). Write captions and copy that align with the brand tone, schedule posts for optimal reach, monitor engagement analytics, and adapt strategies to improve audience interaction and brand awareness.

### FREELANCE

GRAPHIC DESIGNER

2020 - 2024 Contract

Communicate with clients to define their requirements, and handle digital media such as social media post design, website banner design, and designs for E-commerce platforms with product photography involved.

### GTI MEDIA SDN BHD

GRAPHIC DESIGNER

2022 - 2023 Full-time position 1 year 6 months

Responsible for a wide range of creative tasks such as designing logos, brochures, flyers, posters, banners, social media graphics, website elements, and multimedia presentations (event advertising videos and PowerPoint slides). Handling event photography, product photography, and staff portraits. Ensuring image quality through editing and retouching. Collaborating closely with supervisors, translating their design needs into creative concepts and layouts, all while maintaining brand consistency and managing multiple projects efficiently. Collaborating with printing suppliers to bring design concepts to life in printed materials.

### J&T DISTRIBUTION SOLUTIONS SDN BHD

BRANDING EXECUTIVE

2022 - 2022 Contract 2 months

Liaise with supervisor and produce promotional materials for printed media and social media such as poster designs and 2D animation videos.

### CIMA WHOLESALE SDN BHD

GRAPHIC DESIGNER

2020 - 2022 Full-time position 2 years

Liaise with supervisors to discuss the design concept and produce wide range of printed and digital media such as logo design, mascot design, packaging design, product catalogue, printed advertisement tool, social media poster/banner design, product display rack design, and designs for E-commerce platforms with product photography involved.

### COLLINSTAR MALAYSIA SDN BHD

GRAPHIC DESIGNER

2020 - 2020 Contract 3 months

Liaise with supervisors and produce corporate brand identity designs for startup company, and promotional materials for various events in print and digital media.

### ENTERTOP SDN BHD

WEBSITE GRAPHIC DESIGNER

2020 - 2020 Internship 5 months

Liaise with supervisors and clients to produce website and mobile application visual mock-up design, social media post design, website graphic element design (web banners, icons, promotional images, etc.), as well as conduct major front-end development and minor back-end development using Wordpress.